



Photography & Video Filming Consent Policy

Policy Statement

It is Active Me 360 policy that where we are planning to use an image (photograph or video film) for materials in the public domain, consent must be obtained by the appropriate person as set out in the following consent form.

The purpose of the consent form is:

- to provide information for the person giving consent so they can make an informed decision.
- to be clear about which areas of work the consent applies to.

The consent form must be completed before the photography/video filming takes place.

Why does Active Me 360 need images?

We need to take new photographs and video film to help promote our services and the work we do. We also use photographs and videos to keep parents/carers/guardians up to date and informed of what their children are doing.

We use images in a range of materials to promote Active Me 360 as a whole and also to illustrate particular areas of our work e.g. holiday camps. This includes (but is not limited to) advertisements and other publicity materials such as leaflets, brochures and posters, direct mail, books, newspapers, magazine articles, social media and publications for the Internet.

What are you consenting to & the limitations?

We would like your consent to take photographs and video to include your child/ren for the reasons mentioned above. We will ensure;

- We will never reference your child by their full name or provide any specific information regarding your child.
- We will never sell these pictures and/or videos and we will use them exclusively for Active Me 360 purposes.
- We will ensure that the photographer we use has a valid enhanced Criminal Records Bureau certificate and they are accompanied by an Active Me 360 manager at all times.
- Any photos taken remain the property of the company.
- You have the right to withdraw consent at any time. In this event any photographs or video's containing your child/ren will be withdrawn and permanently deleted.
- I understand there will be no payment or payment in kind for any of the photographs or video filming taken.





Photography & Video Filming Consent Form

Your consent for use of photos/video of;

Name of Child/Young person 1:

Name of Child/Young person 2:

Name of Child/Young person 3:

Name of Child/Young person 4:

I am the legal parent/guardian of the child/ren named above and I give permission for my child/ren to be photographed and/or videoed for the uses outlined in the policy.

In consideration of Active Me 360 agreeing to use my photographs/video film (i.e. image), I hereby grant Active Me 360 the absolute right to use the images resulting from the photography/video filming, and any reproductions or adaptations of the images for any purposes in relation to Active Me 360 work including, without limitation, the right to use them in any advertisements and other publicity materials, direct mail, books, newspapers, magazine articles, social media and internet publications wherever Active Me 360 chooses to do so.

Signature of parent/guardian:

Name of parent/guardian (block capitals):

Date:
